

# **Extension of the Market Intervention Scheme for procurement of apples in Jammu and Kashmir**

The Union Cabinet, chaired by Prime Minister Shri Narendra Modi, approved the extension of Market Intervention Scheme (MIS) for apple procurement in Jammu and Kashmir (J&K) for the current season also i.e. 2020-21 on the same terms and condition as was done in J&K during last season i.e. 2019-20.

The procurement of apple will be done by Central Procuring Agency i.e. National Agricultural Cooperative Marketing Federation Ltd. (NAFED) through State Designated Agency i.e. Directorate of Planning and Marketing, Department of Horticulture & Jammu & Kashmir Horticulture Processing and Marketing Corporation (JKHPMC), directly from apple farmers of J&K and the payment will be made through Direct Benefit Transfer (DBT) into Bank account of apple farmers. 12 LMT of apples can be procured under this scheme.

Government has also allowed NAFED to utilize Government Guarantee of Rs. 2,500 Crore for this operation. The losses, if any, to be incurred in this operation will be shared between Central Government and UT administration of J&K on 50:50 basis.

The constituted Designated Price Committee of last Season will be continued for the fixation of price of various variety and grades of apples for this Season also. The UT administration of J&K shall ensure the provision of basic amenities in the designated mandis.

Smooth and continuous implementation of the procurement process will be monitored by constituted Monitoring Committee under the Chairmanship of Cabinet Secretary at the central level and constituted implementation & Coordination Committee under the Chairmanship of Chief Secretary at the UT Level.

This announcement of the Government of India will provide an effective marketing platform to apples growers and will facilitate employment generation for the local people. It will ensure remunerative prices for apples resulting in overall income enhancement of farmers in J&K.