Bharat International Rice Conference (BIRC) 2026 – Concept Note

"Transforming Global Rice Trade Through Sustainability, Technology & Partnerships"

The **Bharat International Rice Conference (BIRC) 2026,** second edition in the series, is envisioned as India's flagship global platform for the rice industry, bringing together policymakers, exporters, importers, millers, food processors, agri-tech companies, logistics providers, financial institutions, researchers, and farmer organizations from across the world. The Indian Rice Exporters Federation (IREF), is organizing BIRC 2026 from 23–25 October 2026 at Hall Nos 4 & 5, Bharat Mandapam, New Delhi.

BIRC 2026 aims to position India not only as the world's largest rice exporter but also as the global hub for innovation, sustainability, food security, and value-added rice trade. The conference will serve as a strategic platform to strengthen international partnerships, facilitate business networking, showcase emerging technologies, address global trade challenges, and promote India's diverse rice ecosystem.

India currently exports more than 20 million metric tonnes of rice annually and supplies rice to over 170 countries worldwide. The conference comes at a critical time when global food security concerns, climate variability, evolving consumer preferences, sustainability standards, and technological disruptions are reshaping the international rice trade landscape.

Objectives of BIRC 2026

- **India's Global Rice Leadership** — Showcase India's production strength, export capability, quality standards and diversity of rice varieties.
- **Global Stakeholder Dialogue** — Bring together policymakers, exporters, importers, researchers, trade bodies and technology providers on one platform.
- **Trade Awareness & Capacity Building** — Educate stakeholders on arbitration, finance, policies, schemes, risk mitigation and compliance.

IREF Regd. off: 73 LGF, World Trade Centre, Barakhamba Avenue, Connaught Place, New Delhi 110001
Tel: +91-7303093821, 7303093484 | **Email:** booking@birc.in | visit@birc.in | **Website:** www.birc.in

- **Rice Variety Showcase** — Present Indian and global rice varieties through exhibitions, knowledge sharing, sample displays and curated variety lanes.
- **Global Trade Dynamics** — Discuss supply-demand trends, price volatility, tariffs, non-tariff barriers and market access issues.
- **Sustainable Cultivation** — Promote climate-resilient, resource-efficient and environmentally responsible rice farming practices.
- **Technology Adoption** — Encourage modern solutions in farming, milling, storage, packaging, logistics and quality assurance.
- **Post-Harvest Loss Reduction** — Highlight infrastructure, innovation and best practices to reduce wastage across the rice value chain.
- **B2B & Networking Opportunities** — Facilitate buyer-seller meetings, business partnerships, exhibitions and networking sessions.
- **Value Addition & Branding** — Support branding, processing and market diversification for Basmati and non-Basmati rice.
- **Traceability & Quality Compliance** — Strengthen adherence to international standards to improve consumer confidence and market access.
- **Inclusive Rice Value Chain** — Integrate farmers, FPOs, MSMEs, startups and ancillary industries into global rice trade.
- **International Buyer Participation** — Attract genuine overseas rice buyers and create trade opportunities for Indian exporters and millers.
- **Ancillary Industry Engagement** — Encourage participation from machinery, packaging, logistics, finance, certification, technology and other allied sectors.

International Exhibition

BIRC 2026 is the world's only single commodity international exhibition cantered and focussed on rice, showcasing:

- Rice exporters and millers
- Rice varieties and GI-tagged products
- Packaging and processing machinery
- Agri-tech and AI-based solutions
- Testing laboratories and certification agencies

- Shipping and logistics companies
- Financial and insurance institutions
- Startups and value-added rice innovations

Expected Participation

BIRC 2026 is expected to attract:

- 30,000+ visitors
- 3,500+ industry stakeholders
- 3,000+ international buyers and delegates
- 300+ exhibitors

Expected Outcomes

- Strengthening India's global rice trade partnerships
- Expansion into new international markets
- Increased export opportunities and trade agreements
- Promotion of sustainable and technology-driven rice production
- Enhanced visibility for Indian rice brands globally
- Collaboration between industry, government, and research institutions
- Promotion of startups and innovation-led growth in the rice sector

Significance of BIRC 2026

BIRC 2026 is envisioned as more than just a trade exhibition—it is a strategic global movement for shaping the future of the rice economy. The conference will reinforce India's commitment toward food security, sustainable agriculture, technological advancement, and inclusive trade growth. It will also provide a unified platform for dialogue, collaboration, and innovation across the entire rice value chain.

With participation from governments, global trade bodies, private sector leaders, innovators, and farmers, BIRC 2026 is poised to emerge as one of the world's most influential rice industry events and a landmark initiative in strengthening India's position in global agri-trade.

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