

FICCI flo

The Power to Empower

Presents

THE INDIA WOMEN TRADE FAIR (IWTF)

APEX MARKET PLACE FOR WOMEN LED ENTERPRISES

18 -20 December 2026

Bharat Mandapam, New Delhi

EMPOWERING ENTERPRISE. ENABLING GROWTH. BUILDING VIKSIT BHARAT 2047.

MARKETS ACCESS	PARTNERSHIPS COLLABORATION	PROCUREMENT OPPORTUNITIES	FINANCE & INVESTMENT	GLOBAL REACH	GROWTH & IMPACT

Strategic Partner

FICCI 100 — 100 YEARS OF BUILDING TOMORROW

VISION VIKSIT BHARAT 2047











The FLO Women Entrepreneurs Exhibition 2026 is envisioned as India's flagship platform dedicated to fostering the growth and success of women-led enterprises. More than an exhibition, it is a dynamic business and networking ecosystem designed to connect entrepreneurs with opportunities, resources, and strategic partnerships that drive sustainable growth.

The exhibition aims to create a transformative and inclusive platform where women entrepreneurs—from self-help groups, tribal enterprises, artisans, startups, MSMEs, and established business leaders—can showcase their capabilities, access new markets, build strategic partnerships, attract investment, and connect with global opportunities for long-term growth and economic impact.

Bringing together women entrepreneurs, industry leaders, buyers, investors, policymakers, financial institutions, startup enablers, and international stakeholders, the exhibition serves as a catalyst for innovation, collaboration, and economic empowerment. Through focused business interactions, knowledge-sharing sessions, market access initiatives, investment opportunities, and policy dialogue, the event seeks to create a thriving ecosystem where women-led businesses can scale, compete, and succeed in both domestic and global markets.

By facilitating meaningful engagement between key stakeholders, the exhibition aims to unlock new opportunities, strengthen entrepreneurial capabilities, promote inclusive and sustainable economic development, and contribute to India's vision of building a globally competitive, women-led entrepreneurial ecosystem.

ABOUT THE EVENT

Women entrepreneurs today are emerging as powerful drivers of innovation, employment generation, and economic progress across sectors. Recognizing their growing contribution to India's development journey, the FLO Women Entrepreneurs Exhibition 2026 has been conceptualized as a platform that goes beyond product display and business promotion to deliver tangible business outcomes and long-term growth opportunities.

The exhibition will provide participants with direct access to buyers, investors, corporate procurement teams, government agencies, financial institutions, mentors, and international business delegations. Carefully curated networking opportunities, business matchmaking sessions, knowledge forums, and market linkage initiatives will help entrepreneurs expand their reach, strengthen their enterprises, and unlock new avenues for growth.

The Exhibition is Built Around
Three Core Pillars

ACCESS

Providing women entrepreneurs with access to:

- Government schemes and support programs
- Financial institutions and funding opportunities
- Domestic and international buyers
- Industry experts, mentors, and business advisors
- New markets and distribution channels

ACCELERATION

Enabling businesses to scale through:

- Strategic partnerships and collaborations
- Investment and fundraising opportunities
- Export promotion and global market exposure
- Technology adoption and innovation support
- Corporate and institutional procurement linkages

IMPACT

Creating measurable outcomes through:

- Structured B2B and B2G meetings
- Business partnerships and deal closures
- Financing and investment facilitation
- Market expansion opportunities
- National and international collaborations

The **FLO Women Entrepreneurs Exhibition 2026** aspires to become a transformative platform that empowers women-led enterprises to move from participation to leadership, from opportunity to growth, and from access to acceleration.

PROPOSED SCALE & NATIONAL IMPACT

The Trade Show aims to bring together:

- **200+** Tribal Women Enterprises
- **200+** MSMEs
- **5,000+** Women Entrepreneurs from across India
- **500+** National & International Buyers
- **500+** Artisans, Handloom & Handicraft Enterprises
- **300+** Women-led Startups
- **100+** ODOP & GI-Tagged Product Showcases
- **100+** Corporates, PSUs & Procurement Agencies
- Representation from **28** States & **8** Union Territories
- **250+** SHGs, FPOs & Rural Enterprises
- **50+** Banks, Financial Institutions & Investors
- **200+** Curated B2B Buyer–Seller Meetings
- **100+** Central & State Government Schemes under one roof
- **50+** Export Promotion Bodies, Foreign Missions & Trade Organisations

DEDICATED FACILITATION ZONES

- Government Schemes & GeM Support
- Export & Global Market Access
- Investment & Funding
- Digital Commerce & Technology
- Skill Development & Mentorship
- CSR & Corporate Partnerships
- Innovation, Manufacturing & Green Enterprise
- Tourism, Cuisine & Cultural Showcase

EXPECTED LEGACY

The Trade Show will strengthen women-led enterprises, promote **Atmanirbhar Bharat** and **Women-Led Development,** enhance exports and market access, preserve India's traditional crafts and cultural heritage, and foster lasting partnerships between Government, industry, financial institutions and entrepreneurs. The initiative is expected to generate **₹500+ crore** in potential business, procurement and investment opportunities over the medium term.



KEY HIGHLIGHTS

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Government Facilitation Hub

- Dedicated support for government schemes, registrations, subsidies, and entrepreneurship programs.

Women Entrepreneurs Marketplace

Curated exhibition zones featuring:

- Handloom & Textiles
- Food & Beverage
- MSMEs
- Startups
- Creative Industries

Buyer & Market Linkage Zone

Pre-scheduled B2B meetings connecting exhibitors with:

- Corporate procurement teams
- Retail chains
- Distributors
- Institutional buyers
- E-commerce platforms

Finance & Credit Hub

One-on-one consultations with:

- Banks
- NBFCs
- Venture Capital Firms
- Financial Institutions

International Business Desk

Focused sessions on:

- Export readiness
- International trade opportunities
- Country-specific market access
- Global buyer meetings

FLO Pavilion & Networking Lounge

Premium networking environment featuring thought leadership sessions and business interactions.

Public Engagement Zone

Live demonstrations, cultural showcases, artisan interactions, and experiential retail opportunities.

Job Fair

- Connecting women talent with leading employers through recruitment, career opportunities, and workforce engagement.





WHO SHOULD EXHIBIT ?

Women-Led Enterprises

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Manufacturing

- Textiles & Apparel
- Handicrafts
- Home Décor
- Consumer Goods
- Sustainable Products



Food & Beverage

- Processed Foods
- Organic Products
- Gourmet Brands
- Specialty Foods



Startups & Technology

- SaaS Solutions
- Fintech
- EdTech
- HealthTech
- Digital Services



Creative Industries

- Fashion Designers
- Artists
- Lifestyle Brands
- Wellness Products



MSMEs

- Service Providers
- Industrial Suppliers
- Professional Services
- Innovative Product Manufacturers





EXPECTED EXHIBITOR PROFILE

300+ Women Entrepreneurs & Enterprises

Representing sectors such as:

- Handloom & Textiles
- Fashion & Lifestyle
- Food Processing
- FMCG
- Beauty & Wellness
- Home Décor
- Creative Industries
- Technology Startups
- Manufacturing MSMEs
- Social Enterprises
- Sustainable & Green Businesses
- Export-Oriented Enterprises

Geographic Representation

- Entrepreneurs from across India
- Women-led startups
- FLO Chapter Members
- Self-help Groups (SHGs)
- FPOs and Cooperatives
- Emerging Women Business Leaders
- International Women Entrepreneurs



EXPECTED VISITOR PROFILE

Business Visitors

- Buyers & Procurement Heads
- Large Corporates
- PSUs
- Government Procurement Agencies
- Retail Chains
- Hospitality Groups

Trade Visitors

- Distributors
- Dealers
- Importers
- Exporters
- Wholesalers

Financial Ecosystem

- Banks
- NBFCs
- Venture Capital Funds
- Angel Investors
- Impact Investors

Government & Institutions

- Central Ministries
- State Governments
- Development Agencies
- Industry Associations

International Delegations

- Trade Missions
- Foreign Chambers
- International Buyers
- Export Promotion Bodies

Entrepreneurial Community

- Women Entrepreneurs
- Startups
- MSMEs
- Incubators
- Accelerators

General Visitors

- Consumers
- Students
- Young Professionals
- Business Aspirants

WHY PARTICIPATE?






For Exhibitors

- Direct access to buyers
- Government engagement opportunities
- Financing and funding support
- Export market exposure
- Brand visibility
- Strategic partnerships

For Visitors

- Discover innovative women-led brands
- Source products and services
- Meet entrepreneurs from across India
- Explore investment opportunities
- Access government and financial support systems
- Network with industry leaders

EXHIBITION STALL RATES

For Non Members:	For Members:
16000 Per Sq Mtr – Built Up	15000 Per Sq Mtr – Built Up
14000 Per Sq Mtr – Raw Space	13000 Per Sq Mtr – Raw Space

18% GST Extra








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