INDIASOFT
ADVANTAGES

- Focused exclusively on IT and digital technologies
- Export-led matchmaking between foreign exhibitors and Indian business networks
- B2B meetings designed to generate outcomes, not just footfall
- Government-supported platform that underscores credibility, transparency and ease of doing business
- Startup ecosystem meets enterprise innovation under one roof

CONFERENCES AND KNOWLEDGE SESSIONS @ INDIASOFT

Ideas Without Borders—Global Tech Dialogue Starts at INDIASOFT 2026

INDIASOFT 2026 isn't just a showcase—it's a summit of minds. Hosted in New Delhi but powered by global vision, the event's **Conferences and Knowledge Sessions** bring together trailblazers from across continents to explore what's next in technology, trade, and transformation. From AI ethics to digital sovereignty, startup ecosystems to smart manufacturing, every session is a launchpad for **borderless innovation and actionable insight. Whether you're shaping policy, scaling solutions, or scouting partnerships, this is where the world's tech thinkers connect, converse, and co-create. Join the dialogue that transcends geography—and defines the future.**

VOICE OF THE MARKET



IndiaSoft 2025 was a stellar platform showcasing India's tech prowess to the world. Kudos to the team for fostering global collaboration and innovation!

Vinay Mahajan
President & CEO,
NAM Info Inc., USA



IndiaSoft 2025 offered valuable insights into India's vibrant IT sector and connecting us with innovative solutions and potential partners.

Do Thanh Binh
Director, Vietnam Software & IT Services Association, Vietnam



Indiasoft 2025 proved to be highly beneficial for our business, facilitating numerous valuable connections with potential Indian partners

Dan levy
founder and CEO,
DL Consulting, Israel

Booth Charges

- **Shell Scheme (minimum 9 sqm): US$ 370 per sqm***
- **Raw Space** (minimum 18 sqm): US$ 340 per sqm***

Add GST @ 18%* * Add power supply @ US$ 125 per KW per 9 sqm. (Applicable for Raw Scheme)*

Extra corner charges shall apply

For International Startups

- **Package - USD 1500 + 18% GST (Inclusive of POD & 3 Nights Hotel Stay)**

SNAPSHOTS | 2025 Edition

INTERNATIONAL PAVILION















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Government of India




26th EDITION **INDIASOFT**
International ICT Exhibition & Conferences

23 24 25 MARCH 2026
NEW DELHI

BUSINESS BEYOND BOUNDARIES

YOUR GATEWAY TO INDIA'S TECH MARKET AND GLOBAL B2B SYNERGY

*Step into the heart of global tech trade at **INDIASOFT 2026**, New Delhi. Designed for forward-looking enterprises, this premier platform connects overseas exhibitors with India's thriving digital economy and decision-makers from **70+ countries.** Explore new markets, unlock cross-border partnerships and position your company at the forefront of global innovation.*

For Exhibitor Registration please visit
www.indiasoft.org

Scan to visit event website

INDIASOFT 2025 Video byte

International Partners

INDIASOFT 2026

(including co-located events)

50K+ *Domestic Visitors / Buyers*

1500+ *Exhibitors*

70+ *Countries*

700+ *Foreign Delegates*

100+ *New Launches*

5000+ *Pre- organised B2B Meetings*

THE GLOBAL GATEWAY TO INDIA'S BOOMING TECH LANDSCAPE

WHY EXHIBIT AT INDIASOFT?

For global technology companies eyeing India's exponential digital growth, INDIASOFT is the definitive launchpad. Now in its 26th edition, this landmark event offers a focussed, B2B-driven platform to:

- *Tap into one of the world's fastest-growing IT markets*
- *Forge distribution and strategic partnerships with India's top-performing tech SMES*
- *Showcase innovations to a curated network of **700+ Global Buyers** from **70+ Countries***
- *Explore co-development and export collaboration through India's expanding partner ecosystem*

INDIA: A MARKET THAT MEANS BUSINESS

- ***IT Spending Growth***
  India's IT spending continues to grow, fueled by digital transformation, cloud adoption and AI investments
- ***Robust GDP Expansion***
  One of the fastest-growing major economies with high investor confidence
- ***Stable, Business-Friendly Ecosystem***
  Clear policies, regulatory support and a strong IP environment
- ***Partner-Ready Ecosystem***
  Thousands of Indian companies already exporting globally and seeking tech collaborations
- ***Export Advantage***
  Collaborate with Indian firms to access their global networks and distribution channels

INDIA: A STRATEGIC MARKET THAT DELIVERS

1. A Digital-First Nation with Expansive Demand

- India is home to 1.4+ billion people, over 850 million internet users and one of the youngest populations globally-making it one of the world's most fertile markets for digital solutions.
- Government initiatives like Digital India, Make in India and Startup India are fueling rapid tech adoption and public-private partnerships.

2. Massive Enterprise & MSME Tech Adoption

- India's 63+ million MSMEs are rapidly digitizing operations - from logistics to finance-creating a vast market for cloud, cybersecurity, AI and SaaS solutions.
- Foreign companies can tap into both enterprise-scale partnerships and mid-size tech integrations.

3. Strong IP & Regulatory Framework

- India offers a robust intellectual property system, improved ease of doing business and transparent policy frameworks designed to welcome international tech players.

4. Cost-Efficient Market Entry with Global Reach

- By partnering with Indian companies already engaged in exports to Africa, the Middle East, Southeast Asia and beyond, foreign exhibitors can enter India and access other markets through one node.
- It's not just market entry-it's multi-market acceleration.

5. Proven Talent + Engineering Depth

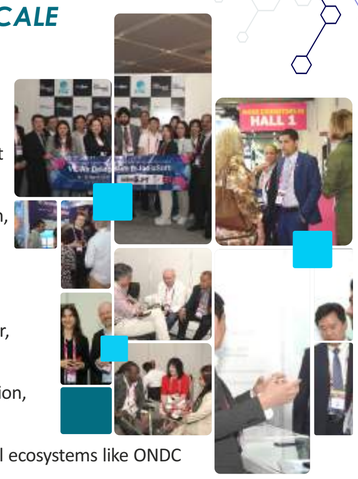
- India produces over 2 million STEM graduates annually, many with global R&D and deployment experience.
- Ideal for co-development, support centers and knowledge collaboration.

6. India as an R&D and Innovation Hub

- Global tech leaders have already set up innovation labs, engineering centers and design studios in India due to its scalable, world-class talent pool.
- Exhibiting at INDIASOFT places foreign companies in the center of this innovation corridor.

MEET ; CONNECT ; GROW

INDIA'S DIGITAL ECONOMY:
A LANDSCAPE OF UNMATCHED SCALE AND OPPORTUNITY



Rapidly Expanding Technology Consumption

- 800M+ smartphone users, world's 2nd-largest internet subscriber base
- Explosive growth in AI, cloud, fintech, healthtech, edtech and digital infra

Ambitious Digital Transformation

- Landmark initiatives like Digital India, Aadhaar, UMANG and Smart Cities
- Platforms such as Ayushman Bharat Digital Mission, DIKSHA, DigiLocker and eNAM
- Major push for 5G, data centers and open digital ecosystems like ONDC

$1 Trillion Digital Economy in the Making

- Goal to reach $1T digital economy by 2027
- ICT enabling transformation across governance, energy, logistics, finance
- Big opportunities for SaaS, IaaS, GovTech, cybersecurity and platform-based services

A Thriving Innovation & Startup Ecosystem

- Among the Top 3 global startup ecosystems
- Home to 100+ unicorns and thousands of startups in deeptech, agritech, greentech
- Government support for AI, semiconductors, quantum, sustainability

OPPORTUNITIES FOR FOREIGN EXHIBITORS

Exhibit your solutions
Among the 50000+ business visitors and 700 Global Buyers from 70 countries

Connect with Indian tech leaders
Identify potential channel partners and resellers

Explore co-development models
Leverage India's engineering talent for joint innovation

Expand into new markets
Partner with Indian Entrepreneurs and Overseas buyers to expand to the emerging markets like Latin America, Africa, ASEAN, CIS etc.

Learn from the market
Understand procurement trends, regulatory insights and investment pathways